

TERRI GOLD

Since 1984 I have enjoyed a successful career as a freelance Production Designer and Decorator for: TV Commercials, Cinema Advertising, Rock Videos and Print Campaigns.

As the designer, producer, and liaison of the art department, my focus is to tell the story visually and creatively, while working in a collaborative environment.

My focus:

- ◆ Research and Find Inspiration from a wide range of resources
- ◆ Design and Problem Solve
- ◆ Create presentations for overall look and detail of sets, props, and location elements
- ◆ Locate props and crew people, builders, scenic, etc. from a pool of creative problem solvers
- ◆ Manage the builds, installations, set dressings, transportation, and the shoot and wrap
- ◆ Manage the budget and art department personnel

My style can best be described as eclectic, with a variety of career challenges ranging from traditional to avant-garde, classical to contemporary, and futuristic to historically accurate. Concepts have been as diverse as character studies to bold graphic displays.

I have built a strong reputation for being Talented, Hard Working, Ethical, Budget-Conscious and Playing well with others. I pride myself in being detail-oriented, flexible in creating options, and keeping my standards high throughout.

I am comfortable working in other cities across the US and Canada (i.e.: Los Angeles, Miami, Vancouver, Toronto, and more) as well as on local and visiting productions.

TerriGold.com web page offers direct communication between clients and production. Internet accessible visual aids help keep information up to date and ease the decision making process in this global market.

Educating myself is a constant. New media, the arts, current trends and products as well as computer programs all help aid in design.

I am passionate about what I do and I am always looking for new opportunities and new ways to challenge myself creatively.

How can I help you?

Additional Business Adventures: 1994-2002

Designed, Manufactured, and Distributed a line of Greeting Cards while working in the Film Industry.

(Printed - 6 Color Process of Original Handmade Collage-Paintings)

Sold to top Museums, Bookstores and Upscale Shops across the US and Europe:

Urban Outfitters, Chicago Art Institute, Fred Segal, Nordstrom's, Borders, Powell's Bookstores, Tower Records, 1000's more

TERRI GOLD

Production Design / Art Direction

Since 1984

Film And Print Clients (partial list) I have learned something from each and every one

Levi's 501's Orange Crush Sears Fruit Loops Bolla Wine Novartis Marshall Field's Aveda Target Seiko Watches Yellowbrix
Coca Cola McDonald's Ping Golf Clubs Miller Beer Pabst Beer 9-Lives Owens Corning Hormel Haagen Daz ADM Macromedia
Best Buy / AMC Theaters Silence is Golden/ Nokia / Cingular / Verizon Palmolive American Express Fed-ex Luv's Diapers Lasik Plus
Cox Communications Travelers Insurance Target Market Malto Meal USPS Lawn Boy Natures Way Eggstroinaire Lee Jeans
Burger King Eggo's Allsteel Marvin Windows Trex Deck 3-M Blue Cross Blue Shield Buffalo Wild Wings Jose Ole' Potlatch Paper
Scotchbrite Breyers Ice Cream US Bank Chase Manhattan Radisson Holiday Inn BMW Films Wells Fargo NBA-NBC Pillsbury
AT&T Ikon Office Systems Schmidt Beer Farmers Insurance Gulf Oil Dupont Comet Cleanser Tappan Breathright Hom Furniture
Northwest Airlines Hush Puppies Golden Grahms Minnesota Tourism Minnesota Lottery Zebco Rapala Toro Xcel Comcast
Kohl's Best Buy Select Comfort Land O Lakes Gas-X Fellowes Cub Foods Country Kitchen Chrysler Softsoap Syngenta RNC/08
Mall of America Mr. Coffee Fruit Roll-up Renewal by Anderson Windows Scotchguard Progresso Soup Spring Air Pampers
Creamettes Norelco Shane Diamonds Go-jo Soap Rubbermaid Act II Popcorn Arctic Cat Miracle ear Wallpaper Council Converse
Prince PowerTel Pop Tarts Delta Dental Vanilla Ice Third Eye Blind MC Hammer Wilson Leather 7-11 Frontline Citibank
Culver's Mervyn's KFC Ashland Oil Cinnamon Toast Crunch Red Wing Shoes Pioneer Seed Qwest Tractor Supply TCBY
Garrison Kiellor Prairie Home Companion Rollerball Heinz American Girl Act II French fries Wrigley's Discovery Channel NYSE

Directors / Photographers: (partial list)

Mike Nelesen	Albert Kodogolian	Steve Burrows	Chris Applebaum	Greg Winter	Joe Brandmeier
Shawn Michienzi	Annie Liebovitz	Melanie Acevedo	Chad Holder	Kevin Smith	Jerry Pope
Bruce Dowad	Malik Sayeed	Michael Bay	Eric Young	Peter Smillie	Judy Oaulsen
John McTiernan	John Zurich	Steve Griak	Wrye Martin	Rich Michelle	Jose Antonio Prat
Leslie Dektor	Jordon Cronenweth	Buck Holzemer	Rick Dublin	Greg Stiever	Kiran Master

Education

Bachelor of Fine Arts

University of Minnesota

John Cass School Of Art, London

City of London Polytechnic, London

Continuing Education- Computer courses, Technical College and New Media Seminars.

Lectures-2007- Minneapolis College of Art and Design (MCAD) MN, Macalaster College, Art Dept., St. Paul MN

Lectures -2008- Macalaster College, Art Dept., St. Paul MN, Storyboard.Org in conjunction with the Minnesota Opera

References upon request

Portfolio at www.terrigold.com

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